



Felicity
and Elizabeth,
friends during
the American
Revolution, were
fitting interviewees
for this issue with
July 4th only a few
days away.

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Meet a Reader: Cupcake Bunny and Addy

Each month, we ask our readers to answer a set of questions as their doll for the chance to be featured in the upcoming issue. This month's winner is Cupcake Bunny and her doll, Addy!

DM: Which famous person would you invite to your b-day party?

A: Mae Jemison, the first African-American woman to go to space!

DM: What is your favorite film?
A: The Princess and the Pea

DM: Your ideal summer day would consist of...

A: Eating cookies and sitting on the back porch with a book.

DM: Name three words to describe yourself:

A: Loyal, cheerful, and inquisitive

Thanks a bunches, Cupcake Bunny and Addy! ♥

From the DM team to you

Doll Mag July/August 2015 Volume 5, Issue 1

Editors: Lulu and Bella In-Field Reporter: Lulu Art Director: Bella Communications Director: Bella Social Media Guru: Lulu Special thanks to... Interviewee Lizzy and the Doll Mag readers for their love and support.

Want to contribute? Please contact us thedollmag@gmail.com

On the Cover

Lauryce traveled with us to the Boston harbors when we snapped this picture of her by the water. Her summer ensemble is an official Hearts for Hearts product, though the line is now discontinued.



Love the Earth!

Read this online instead of printing it out.

Say hello!

Want more Doll Mag? Find us in these places...

Bella's blog: chicand petite.wordpress.com

Lulu's blog: theawesome adventuresoflulu.wordpr ess.com

Email: dollmagblog@ gmail.com

Site: thedollmag.word press.com

Pinterest: pinterest.com/ dollmag/

Dear Readers,

The two of us are a cheerful team, doing our best to face the world with smiles, and we portray that attitude in our online presence. What can we say? We believe in positivity! Our site, however, was crafted as we wanted it, which is why we hate seeing others feel hurt or frustrated by the online doll community. You – as a doll blogger, AG fan, or site reader – have something to contribute; do what feels right to you, regardless of what others think or the "norm" some have come to expect. What would the fun be if every blog was the same? {Oh, and a few celebrations to note: Doll Mag's birthday and SUMMER!}

I would invite Iding Menzel and Lorde along with my friends! Lulu, Co-Editor-in-Chief

Besides my friends and family, I would love Taylor Swift and Lea Michele to make an appearance.

Bella, Co-Editor-in-Chief

Bella and UU @ Who would make your dream b-day party SUEST I ISTS

XO,

NEXT ISSUE'S QUESTION: If you could add a class to vour school schedule, what would it be?

Here's what you had to say about the may/june 2015 issue...

I love your magazines! They are great. I always can't wait for the next magazine to come out. Thank you for all you do!

Hope

* Editors' Note: The Ask Gabs and Shop Owner Spotlight Features are always in need of your input! Shoot us your thoughts by clicking the respective tabs on our site.



Bits & Dicces A round up of the things we right now

online this month...

"We Review" returns with a discussion on the new Grace film.

Vote for the first choice for and join in the DM summer book club!

We will share our thoughts on Maryellen's products in late August.











APPY BIRTHDAY TO... Doll Mag • July 24

SHOP OWNER

SHOP OWNER

Lizzy at the

KittyKat Workshop on Etsy



What inspired you to start your shop?

I love making American Girl doll clothes, and seeing various shops on Etsy devoted to doll clothes inspired me to start my own.

See our full interview with Lizzy on Monday, July 6th!



DEAR GABBY, We are two dolly sisters that love writing, and we wanted to write our own magazine... we got the models, resources, everything but... articles. We have no idea what to write about! If you could please help us, we'd really love it!

FROM TWO SISTERS

A: Bella and Lulu get stumped on articles all the time, but there's no need to worry! I recommend thinking of the season: is your magazine going to be released in the summer? The fall? After you figure out the time of year, you can start to think of things that remind you of that season. Ice cream, the beach, and barbeques are all great things to think about when coming up with summer-themed articles. FROM GABBY

Sources: Bag image from Vera Bradley / Desktop image from Design Love Fest {June 2015} / Books from Goodreads

DM Model Bri • August 9

DM Model Ruthie • August 22 Bits and Pieces 4

REACHY KEN

Peaches are in abundant supply come the summer time!
Put yours to good use in a batch of crumble-topped Peach Muffins.

Make the Crumb

cup brown sugar, I tablespoon sugar, I teaspoon cinnamon, 2/3 cup all-purpose flour and 1/4 cup butter, melted. Use your fingers or a spatula to create a mixture of crumbs, and set aside.

electric mixer, beat 1/2 cup butter until creamy. Scrape down the bowl before adding 1/2 cup brown sugar and 1/4 cup sugar. Mix in two eggs, 1/2 cup plain yogurt, and 2 teaspoons vanilla. Beat until combined. Slowly mix in 1 and 3/4 cup all-purpose flour, 1 teaspoon baking soda, 1 teaspoon baking powder, 1/2 teaspoon cinnamon, 1/4 teaspoon allspice, and 1/2 teaspoon salt. Once combined, whisk in 3 tablespoons milk. Set aside to peel and chop 3 fresh peaches. Fold in peaches to the batter. Grease 12 muffins tins. Scoop batter into each tin to the top. Sprinkle and press topping on each. Bake the muffins for 5 minutes, then decrease the heat to 350 degrees and bake for 15 more minutes. Let cool before removing from the pan. Muffins will stay fresh for up to five days. Enjoy!



A pineapple a day keeps you smiling all the way! The pineapple-obsessed will adore these doll-sized crafts.

PINEAPPLE HEADBAND

Cut a piece of white fabric 8 by 3 inches large. Hem all the unfinished sides using a needle and thread or a sewing machine. Using yellow and green paint, paint pineapples onto the white fabric. Feel free to add dots, stripes, or other patterns in the background. Let dry. Cut out a three inch long piece of elastic cord. Using either sewing method, gather the ends of the white fabric and sew them onto the elastic to create your headband.

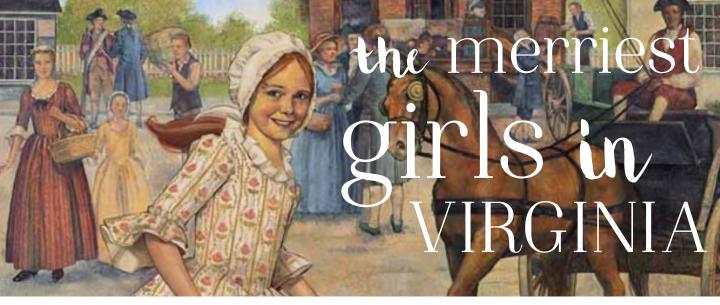
PINEAPPLE BACKPACK

Cut out a piece of yellow felt that is 4 by 9 inches big. Fold one of the short edges over and make four snips using scissors, so that when you unfold it, there are four openings about half an inch from the top. Repeat on the other side. Set the felt aside and cut out eight 3-inch tall "leaves" from green felt. Sew four of these leaves to each short end of the yellow felt. Fold the yellow felt over, right sides in. Stitch up the two sides so that it looks like a bag. Pull the bag right side out, so that the seams are hidden. Cut out six 1-inch-tall diamonds from yellow felt. Hot glue them to the front of the bag. Fold over the left side of the bag and, like before, make one tiny snip near the bottom. Repeat on the right side.

Cut a piece of green ribbon that is 24 inches long. Feed some of the ribbon into the left middle hole and begin weaving it through the other holes - starting with under, then over, under, et cetera. When you're done weaving, you should have the ribbon coming out of the two middle holes on the back of the bag. Pull each ribbon through the coordinating hole at the bottom of the bag, and knot the ends to secure them {Your knot will most likely have a tail of at least an inch}. Test this out on your doll, make sure it can draw close, and add any adjustments needed.







Felicity Meriman and Elizabeth Cole remained best friends despite their political differences. Although the two are now found in the American Girl archives, they continue to illustrate the power of friendship. We catch up with these ladies and their summer plans in our interview! By Luly and Bella

Doll Mag We know you sometimes help out in your father's store, Felicity. How do you enjoy working there?

Fclicity: It's a lot of fun! Father has all sorts of goods and I really enjoy learning more about them. Sometimes it gets a bit busy, but I enjoy talking to the customers.

Elizabeth: Mr. Merriman's store is quite fun as Felicity said. I come over sometimes to help Felicity and we always end up laughing the afternoon away!

Doll Mag: How are your horses doing?

Felicity: They are doing very well! Penny is still the fastest one around, and I love to ride with her around King's Creek in the summer – everything is so green and lovely. Patriot is a spirited foal as well, and he enjoys my younger sister, Nan's company.

Doll Mag: How are your lessons with Miss Manderly coming along?

Elizabeth: Miss Manderly is a lovely teacher, and I enjoy sewing and embroidery. My favorite lessons would have to be the ones where we dance; they always remind me of a fancy ball.

Felicity: I was against them at first, but I've grown partial to them over time. I'm pleased to say my dancing skills have gained some gracefulness since I first began!

Doll Mag: What is your favorite thing about your best friend?

Felicity: Elizabeth is very thoughtful. She looks out for her friends and family, and always thinks things through!

Elizabeth: Felicity can always get me to try something new. Her adventurous nature leads to all sorts of merriment!

Interview 7





Boat trip with friends? Family gathering in the backyard? Good old-fashioned summer fun? Your doll will look stylish for these occasions and more in these cute nautical pieces.







what SURFBUARD are you?

By Lulu | Illustrated by Bella

1. Your favorite summer treat is...

- a) Popsicles, any flavor will do.
- b) Pink lemonade but don't forget the loop straw!
- c) Ice cream, always a classic.

2. YOU'RE GOING OFF TO CAMP THIS SUMMER! WHAT ARE YOU LOOKING FORWARD TO THE MOST?

- a) Hanging out with your buds and cabin mates. You'll be up all night laughing!
- b) Making loads of cute crafts you can't wait to learn some new types of friendship bracelets!
- c) The camp contests. Swimming, races, and capture the flag? Your team will win for sure this year!

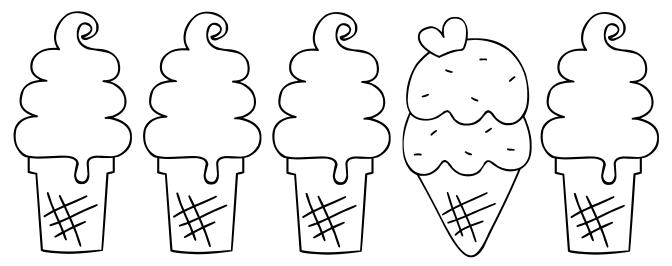
3. YOUR USUAL SUMMER FOOTWEAR IS...

- a) Brightly colored flip flops that are easy to kick off when you want to run around.
- b) A pair of fashionable sandals in a neutral color. They go with everything!
- c) Sneakers perfect for sports, day trips, and stops at the local frozen yogurt place.

4. YOU'RE HEADING TO THE BEACH! WHAT'S IN YOUR TOTE BAG?

- a) A yet-to-be-blown-up beach ball, buckets and shovels for all your sand castle needs, and a multi-colored polka dot towel.
- b) A good book, color coordinating sunglasses and flip flops, and a floral swim cover up.
- c) A brand new volley ball, extra sunblock, a Frisbee, and multiple pairs of goggles.





Happy Summer from the Jirls at Doll Mag WE ALL SCREAM FOR ICE CREAM!



1977

Strawberry Shortcake and friends first arrived in 1977 as characters on greeting cards made by Muriel Fahrion. The

characters on these greeting cards were designed to look like rag dolls, and they usually included Strawberry and her cat Custard, as well as a few of her other original friends. Over thirty of the Strawberryland characters were created by Muriel and she even designed a rag doll version of Strawberry herself.

In 1979, a series of five-inch vinyl Strawberry Shortcake dolls were released by the company Kenner Toys. Not made of cloth like the characters in the greeting cards, these dolls had



simple rag dolllike faces and outfits that looked and smelled similar to their namesake. The characters in the first wave of dolls included Strawberry Shortcake, her best friend Blueberry Muffin, Apple Dumplin, a playful toddler, Strawberry's good friend Huckleberry Pie, and the

line's villain, the Purple Pieman.

Several more waves of these dolls were released by Kenner; these included pets, sleeping bags, and brand new dolls like Plum Pudding and Orange Blossom. As Strawberry and her friends' popularity began to fade away, Kenner's versions of these cuties stopped hitting shelves in 1985.

1991

In 1991, the Strawberry Shortcake line was revived by Toy Headquarters, although production lasted only one year. These dolls

were very similar to those released by Kenner, still keeping the short 5-inch body, rag doll features, and some almost identical accessories.

Most of the dolls made by Toy Headquarters came with an extra outfit that was similar to the Kenner one, along with a brand new look to go with the line. Dolls released by Toy Headquarters included: Lemon Meringue, Blueberry Muffin, Lime Chiffon, Orange Blossom, Raspberry Tart, and multiple versions of Strawberry Shortcake.

2003

Strawberry Shortcake's third interpretation was by the company Bandai, from 2003 to 2006. This was also the first time

that Strawberry got a continuous cartoon, although she did star in multiple TV specials throughout the 1980's.



This particular line of Strawberry Shortcake and her friends had a successful three year run; multiple versions of certain dolls were made, and many of the new characters were also released for the first time as toys. Bandai's versions used a different body mold than the

Kenner and Toy HQ dolls, but they were still five inches tall with rag doll-like facial features. Each character got a brand new outfit. Strawberry's signature ensemble, an apron and red dress, was updated to a pink and green striped top, jeans, and a sweater tied around her waist.

Other lines released by Bandai at this time included the Mermaid Girls, Berry Special Parties, Strawberryland Fillies, and Berry Sweet Sisters. This line usually had Strawberry and Apple Dumplin together, as Apple Dumplin was changed to Strawberry's sister in the 2003 revamp.

Throughout Bandai's reign of the Strawberry Shortcake products, the characters appeared in many forms of media. The most notable of which is her cartoon. Done in 2D animation, the program follows Strawberry and her friends as they go on adventures in Strawberryland.

2006

The Strawberry Shortcake line was taken over by Playmates in 2006. Waves of their dolls were released throughout the

following few years. The Playmates dolls were seven inches tall and looked older than Strawberry's previous counterparts. Many of the

thanks for... Toy Box Philosopher "Blueberry Muffin"
Review Parts 1 and 2 • Never Grow Up "Strawberry Shortcake
Through the Years" • Strawberry Shortcake Wiki • Strawberry
Berry Bitty Wiki • Ghost of the Doll: Strawberry Shortcake
• Rebecca Dunham's Pinterest Account • The Strawberry
Shortcake Official Facebook Page

sported the same hairstyle: long hair and bangs. The outfits for the basic dolls consisted of a long sleeve dress in a signature color and matching boots.



From 2009 to 2013, the Strawberry Shortcake brand was produced by Hasbro. In this version of the line, Strawberry

received both a new basic outfit and a new cartoon. At six inches tall, these cuties had a different body mold than the one used by Playmates.

The new cartoon, named Strawberry Shortcake's Berry Bitty Adventures, is made using CGI animation and takes place in Berry Bitty City, unlike the 2003 cartoon, which took place in Strawberryland. Here, Strawberry owns the Berry Bitty Café, and several of her friends run businesses as well. The cartoon is on its fourth season.

2014

Strawberry Shortcake and her friends are currently being made by the company, the Bridge Direct. Many of the dolls' outfits

are similar to the ones made by Hasbro, and they also share similar body molds. The current dolls are slightly shorter, however, and they also have larger eyes.

Lines made by the Bridge Direct include Sweet Beats, Berry Best Adventure, and Stylin' Dolls.

Whether you prefer her 80's rag doll look or her new trendy style, one thing about Strawberry Shortcake is for sure. This girl is















We've brought back our bingo cards in a brand new summer edition! Print and cut out the boards to start the fun, and use the images around them as the caller.

By Lulu / Pictures from the American Girl Wiki and the American Girl Site



Doll Fun and Games 18



BLACK TANK DRESS Etsy Shop Circle C Sewing {Shop on vacation}



shopping like

BY BELLA & LULU

No matter what her role, Audrey Hepburn always had impeccable style. Your doll can steal the star's fashion sense with these Audreyinspired items!





BLACK

STRIPED

OUR FAVORITE andrey films



FUNNY FACE This musical film follows photographer Dick and bookish Jo as they fall in love in the streets of Paris Bella

Sep/Oct 2015 CXT Sep/Oct 2015 O O O O

CRAFTING 101

With rows of felt, foam, fabric, and feathers, art stores can be intimidating for even the most experience of crafters! We'll give you everything you need to know in our crash course.

SCARE SCHOOL

Are you a Monster High fan? You're in luck. Just in time for Halloween, Lulu shares her knowledge on the scary darlings of the Monster High line.



Reaching for the Sky

Meet the newest addition to the Beforever line: 1950's cutie, Maryellen Larkin! We chat with this energetic and compassionate girl whose dreams stop nothing short of the stars.

We love to hear your feedback! ♥ Send us what you thought of this issue under the "Letters to the Editor" tab on our website.

Sources: Watercolor background from Angie Makes / Maryellen illustration from American Girl's Instagram / Monster High logo from the Monster High Wiki / Lunch bag clipart from free clipart site



LOOK INTO MY LUNCHLOX

School cafeterias and the lunch block were made for one thing: food swaps! We asked the DM models to share what they pack so you can whip up the same for your own doll.